



# IMAGINE Midsomer Norton

Engagement Report - January 2025

Bath & North East  
Somerset Council

Improving People's Lives





# Executive Summary

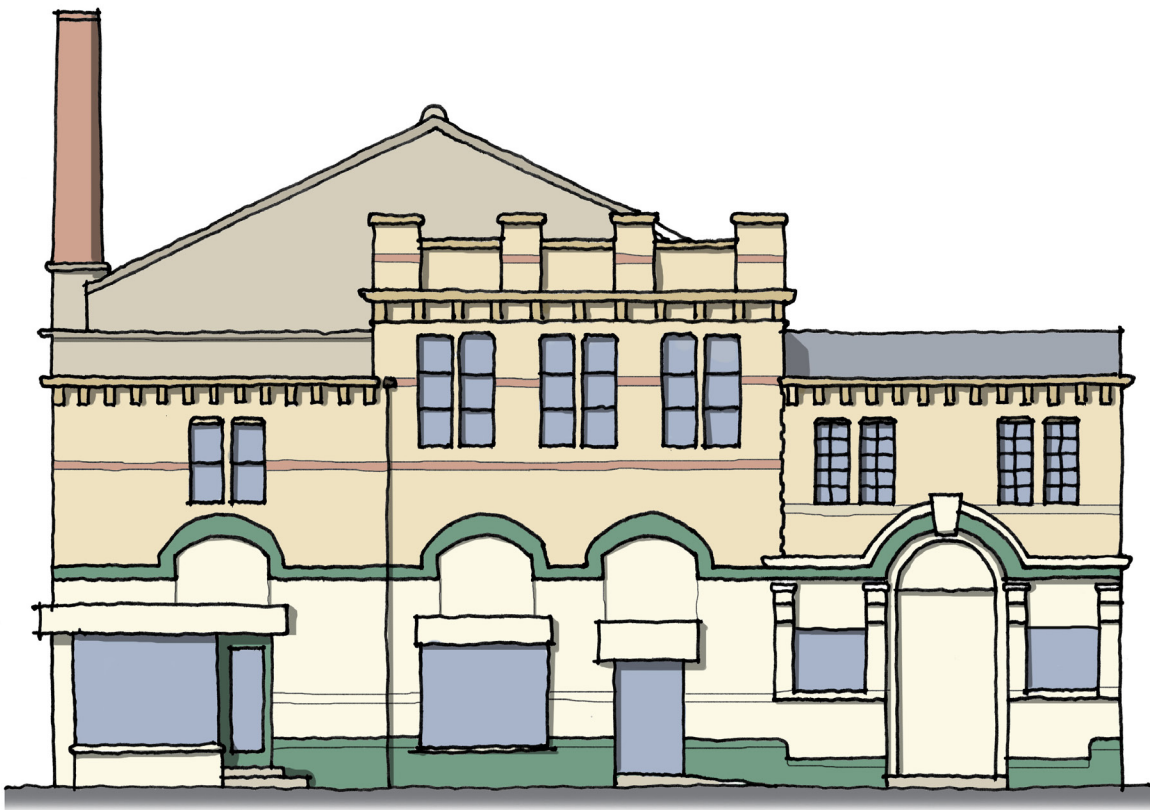
**Midsomer Norton is undergoing an ambitious transformation through the IMAGINE Midsomer Norton programme, a regeneration initiative led by Bath & North East Somerset Council in partnership with Midsomer Norton Town Council, with funding support from the West of England Mayoral Combined Authority's Housing and Regeneration Enabling Fund.**

Midsomer Norton is a medieval market town in North East Somerset, approximately 10 miles south west

of Bath and 15 miles south of Bristol. The town is positioned as a local hub serving surrounding towns and villages within B&NES district and beyond.

Since 2019, Midsomer Norton, like many UK high streets has faced a decline in footfall. The growth of online shopping, accelerated by the COVID-19 pandemic, has shifted consumer habits away from in-person retail. Rising inflation and cost-of-living crises have also reduced non-essential spending, further discouraging visits to high streets. The town needs to continue to evolve to remain vibrant.

The next phase of Midsomer Norton's regeneration is now being planned in two parts. The Regeneration Action



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Plan covers improvements to the whole town centre, stretching the length of the High Street, surrounding residential areas and the Town Park. The Old Brewery Quarter Town Centre Masterplan focuses on an area centred around the Old Brewery buildings at the lower end of the town centre and considers development opportunities.

There will be ongoing engagement on both parts of the plan as they progress through different stages until final adoption. The programme's name, IMAGINE Midsomer Norton, encourages residents, visitors and businesses to look towards the future

of the town centre and share bold and creative ideas.

Early-stage public engagement ('Discover' stage) took place between September and November 2024. The engagement activities undertaken and the responses to the engagement are summarised in this report. Emerging themes from the public engagement will help to identify areas of focus and priority projects, directly informing the next stage of the masterplanning process.



# 1 Engagement Approach

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The aim of the 'Discover' stage engagement was to ensure that local people knew about forthcoming plans, and to give them wide-ranging and accessible opportunities for feedback.

Early, open, transparent, responsive and inclusive engagement has significant potential to improve planning outcomes by ensuring they are shaped by community needs.

The engagement strategy considered how best to engage anyone who uses Midsomer Norton town centre facilities alongside anyone who may wish to use the town centre in future. Residents, workers, business owners, landlords, and visitors all have a part to play in shaping a vision for the town centre.

To avoid barriers to participation, a local artist and educator, Kevin Campbell Davidson, was appointed to facilitate two of the in-person sessions at family friendly venues, supplementing other engagement streams. These sessions aimed to open up people's imaginations, foster intergenerational conversations and make complex ideas more accessible. They also elicited responses from a broad cross-section of the community, ensuring that planning decisions are informed by diverse public perspectives.

Engagement activities align with B&NES Council's overriding purpose:

**Improving people's lives**

and its core policy:

**Giving people a bigger say**

The engagement programme also signs up to the [B&NES Community Engagement Charter](#), which includes:

**Recognising demographic differences**

**Consulting on decisions in a meaningful way**

**Considering the climate emergency**

**Understanding our community's diverse needs**

**Involving all relevant stakeholder groups**

**Working with the third sector to engage hard to reach groups**

**Being clear in our communications and aims**





## 2 'Discover' Engagement Activity Summary

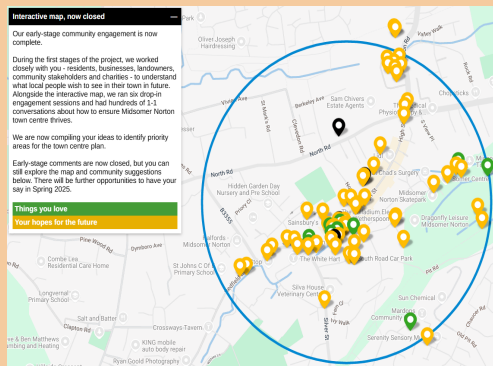
'Discover' phase community engagement commenced in September 2024 with a series of informal conversations with internal and external stakeholders, businesses, and members of the public.

Details on the project were published on the [B&NES Regen website](#) which included a project background page, event listings and FAQs.

An interactive map allowed the public to share what they love about Midsomer Norton town centre, and what they hope to see in its future. See below for some of the other ways we shared information about the project. Further details and examples can be found in the appendices.

### Interactive map <sup>A1</sup>

Project website gave people the chance to share ideas.



### Media campaign <sup>A2</sup>

Press release shared with all district-wide news outlets.



### Posters <sup>A3</sup>

Displayed on town centre noticeboards.



### Social media <sup>A4</sup>

Including B&NES Council and partner/stakeholder channels.



### Business visits <sup>A5</sup>

Information delivered to 115 town centre businesses.



### Community groups <sup>A6</sup>

Information packs shared with 44 community groups.



### Mobile library <sup>A7</sup>

Flyers delivered to mobile library users.



### Pop-up displays <sup>A8</sup>

Midsomer Norton Library (3 weeks) and Unit 14 (2 weeks)



### Drop-in events <sup>A9</sup>

6 public drop-in events held over a 2-month period.



### Schools pack <sup>A9</sup>

Linked activity pack shared with 10 local primary schools.





# 3 'Discover' Engagement Sessions

A combination of briefings, 1-1 discussions and drop-in public engagement events were held as part of the early-stage engagement.

Briefings were held for Ward and Town Councillors, Officers, landowners, community groups and other stakeholders. The meetings were held in person or virtually (see [A13](#) for example of the presentation material). Where more focused discussion was required, 1-1 follow-up meetings were scheduled. Many of these conversations will continue into the next phase of engagement.

The project team held a total of 6 drop-in engagement events across the early-stage engagement period – 2 online, and 4 in-person. These were organised for a range of

times, including morning, afternoon and evening, across the week, to maximise opportunities for people to engage. The sessions were open to all stakeholders and members of the public and included pop-ups at long-running town events, including the Somerset Farmers Market and Christmas light switch-on.

Creative sessions led by Kevin Campbell Davidson incorporated lively activities including a 'silent disco' tour of the high street, building a 'scrap map' of the high street from recycled materials, and 'game show' style participatory games. These activities were designed to inspire participants to think creatively about the engagement questions being asked. After participating, people were encouraged to add their ideas to the formal engagement boards. See [A14](#) for the artist's event report.



## Sessions

Mon Oct 7	6pm	Town Council briefing
Thurs Oct 10	12pm	Online drop-in
Thurs Oct 10	5-6pm	Online drop-in
Mon Oct 21	11.30am	Staff briefing
Sat Nov 2	9am	Farmers Market drop-in
Weds Nov 13	10am	Library drop-in
Thurs Nov 14	11am	Staff briefing
Weds Nov 20	5.30pm	Climate event drop-in
Thurs Nov 28	5pm	Christmas event drop-in
Weds Dec 4	11.30am	Age UK workshop
Mon Dec 9	7pm	Town Council briefing



# 4.1 'Discover' Engagement Responses Summary

One thing that I love about Midsomer Norton town centre is...

One thing that I imagine for the future of Midsomer Norton town centre is...

Engagement activities were structured around two open-ended prompts.

The prompts were designed to elicit a wide range of perspectives covering all areas of town regeneration, including physical, cultural, social, economic, environmental, and policy.

Participants were asked to pin their ideas on a town centre map. For this stage, a fixed boundary line for the overall Town Centre Plan was not provided. Local people's responses will be used to refine the geographical scope of the project.

Responses would demonstrate what already worked well in Midsomer Norton, alongside highlighting focus areas for improvement. From the collated responses, the project team would identify several core themes to help shape the next phases of the planning process.

Over 300 comments were received in total:

- 104 received through the online interactive map
- 207 added to engagement boards during drop-in events
- 10 during virtual drops ins
- 9 during business visits.

See [A10](#), [A11](#) and [A12](#) for the full list of responses.



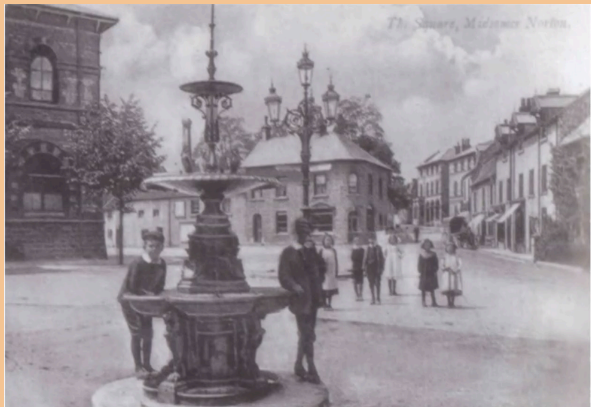


# 4.2 Findings: One thing that I love...

When asked what they loved about the town centre as it is today, respondents focused on:

## Community Life

People love the strong sense of community spirit in the town – markets, community events, friendly people, ethos of volunteering, and the celebration of local stories and heritage. There is real local pride for Midsomer Norton.



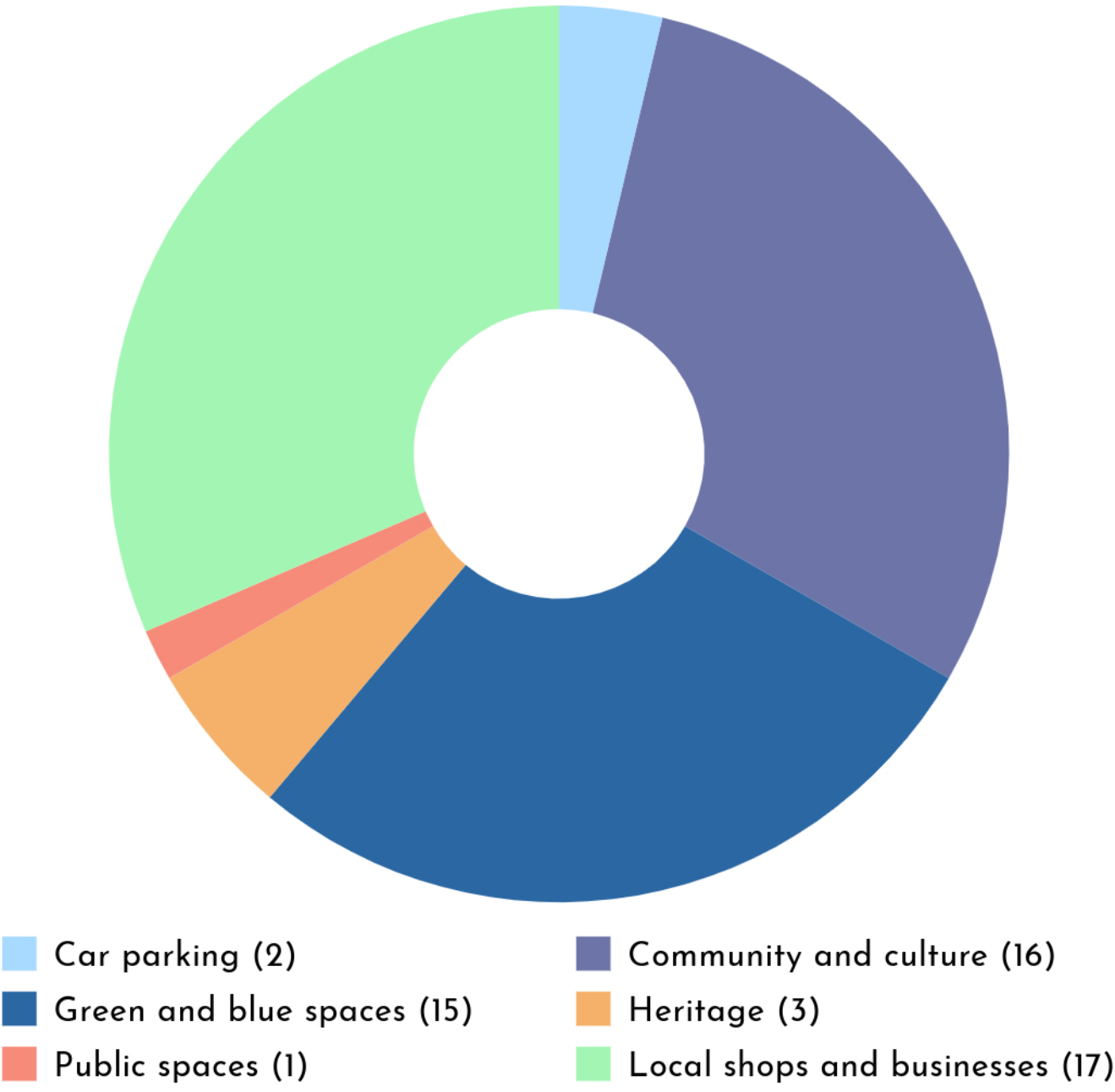
## Green and Blue Spaces

The river, the Town Park, the Hollies Gardens and the Greenway are all wonderful assets to the town centre. People love that recent projects have improved these spaces - including the addition of paths to the park, and the naturalisation of the river.



## Independent Shopping

Midsomer Norton's markets, independent shops and cafes are important to people, not only providing practical places to buy daily essentials but also offering spaces to come together and socialise.





# 4.3 Findings: One thing that I imagine...

When asked what they imagine for the future of Midsomer Norton, most respondents focused on:



- Better accessibility (13)
- Business support (18)
- Expanded retail/leisure offer (30)
- Heritage-led improvements (8)
- Pedestrian movement improvements (35)
- Public transport improvements (2)
- Supporting events and markets (18)
- Better facilities for families/young people (14)
- Car parking changes (19)
- Green and blue space enhancements (25)
- More cultural and community spaces (33)
- Public realm improvements (19)
- Redevelopment opportunities (23)
- Traffic and cycle movement changes (11)

## A Pedestrian-Friendly Town Centre

Many respondents envision a Midsomer Norton where pedestrian experience takes centre stage - especially considering those with mobility issues. There are areas of the high street that are difficult to navigate on foot, for example where there is a lack of pavement or crossings. Wayfinding between the high street, the town's main car parks and local green spaces could be improved. Many people aspire to partial or full pedestrianisation of the lower high street as a way of providing more space for street greening and community events.



## Thriving Community Spaces

Some would like to see support for existing community spaces, such as the library, Town Hall, Somer Centre and amphitheatre. Others suggest that new spaces would add to the town's cultural richness - including art studios, a theatre, a share and repair cafe, a community kitchen, a climate hub, a community café, a heritage centre and a bandstand. Much-loved local events like the carnival need to be supported, and the town calendar could be enhanced with more events throughout the year. There's a particular need for activities and meeting spaces for families and young people.



Continued on pg. 9 ->



# 4.3 Findings: One thing that I imagine...

## Revitalised Riverfront

The river is a core part of Midsomer Norton's character, and many people want to see it flourish. They envision the daylighting of additional stretches, improved pedestrian access, more viewpoints, more trees and lighting.

Areas where the river could be better cleaned and maintained are also identified.



## Heritage-Led Redevelopment

There are several privately owned sites which hold immense redevelopment potential - including the High Street Old Brewery, Holly Court, the former Welton Bibby & Baron site, the Stones Cross Pub, Chesterfield House and the former Midsomer Norton Gas Works. There is support for mixed-use development to include retail, housing, food and co-working spaces. Commenters emphasise that any development should respect the town's unique historic character.



## Retail and Recreation for Everyone

The high street's existing independent shops are to be celebrated, but there are gaps in the retail offer - commenters would like greater diversity of retail, more food outlets, and a more vibrant evening economy.

Non-retail amenities are also considered important to the mix - such as fitness centres, gaming cafes, cinema and bowling.



## as well as...

**Improvements to the public realm:** lighting, waste management, more seating, bollards and greening.

**Business support:** shopfront improvement grants, a shopping map, trader engagement, subsidised market space, and marketing/social training.

**Car parking:** more disabled parking, support for traders, and management/refurbishment of existing facilities.





# 5 Next steps

Having completed the 'Discover' stage engagement for IMAGINE Midsomer Norton, the project team will work together with specialist consultants to create a place vision for Midsomer Norton town centre.

There will be ongoing engagement throughout the masterplanning process, including a formal public consultation in Summer 2025.

We understand that sometimes the wait between public engagement and delivery can be long. The development of projects is complex and takes time, but we are committed to delivering a plan that has a positive impact on Midsomer Norton town centre.

In the meantime, we are working with local groups and businesses to bring forward community ideas from previous projects, including:

- An events programme for the Market Square at The Island
- Wayfinding murals
- Creative window installations

For queries and more information, you can get in touch with the project team:

Website: [www.bathnesregen.co.uk](http://www.bathnesregen.co.uk)

Email: [regeneration\\_team@bathnes.gov.uk](mailto:regeneration_team@bathnes.gov.uk)

## DISCOVER

### Early-stage community engagement (Sept - Nov 2024)

Residents and businesses were asked to share what they love, and what they'd like to see in future, in Midsomer Norton town centre.

### Select masterplanning team (Dec 2024 - Jan 2025)

### Analysis of community feedback (Jan 2025)

## DEVELOP

### Start masterplanning work (Mar - Apr 2025)

Working with the masterplanning team to identify key themes and undertake concept planning and feasibility studies.

### Community engagement on initial vision and preliminary designs (May 2025)

## DESIGN

### Detailed planning (June - July 2025)

Refinement of Town Centre Plan following engagement, including cost estimates and phasing.

### Completion of draft Town Centre Plan (Aug 2025)

### Consultation on the draft Town Centre Plan (Aug - Sept 2025)

## DELIVER

### Adoption by Bath & North East Somerset Council (Sept 2025)

### Implementation (Sept 2025 onwards)

Funding bids and planning applications for individual phases of the Town Centre Plan, with ongoing consultation throughout.







# Appendices

A1	Website extracts	A9	Schools pack
A2	Press releases and examples of media coverage	A10	Responses from online map
A3	Poster	A11	Engagement responses from drop-in events
A4	Graphic suite and examples of social media posts	A12	Notes from online briefings and business visits
A5	List of engaged businesses and community groups	A13	Example presentation from stakeholder briefings
A6	Example correspondence	A14	Artists report
A7	Mobile library circulation list		
A8	Engagement boards		



# IMAGINE Midsomer Norton

Old Brewery Quarter Town Centre Masterplan & Regeneration Action Plan.

We're starting a new conversation about the future of your Midsomer Norton. We are aware that there are some opportunities to improve the town centre and we want to explore how we can ensure Midsomer Norton town centre continues to be a vibrant place.

We are creating an updated plan for Midsomer Norton town centre in two parts. The Old Brewery Quarter Town Centre Masterplan focuses on an area centred around the Old Brewery buildings at the lower end of the town centre, considering development opportunities. The Regeneration Action Plan covers improvements to the whole town centre area, stretching the full length of the High Street, surrounding residential areas and the Town Park.

Together, they will provide a route map to a more vibrant and welcoming town centre for residents, businesses and visitors.

We want to find out what local people love about Midsomer Norton town centre, and what change is needed. IMAGINE Midsomer Norton is all about giving you the chance to have your say and help build a vision for a newly imagined Midsomer Norton.

### Interactive map

We want to find out what local people love about Midsomer Norton town centre, and what change is needed. This is a chance for you to have your say and help build a vision for a newly imagined Midsomer Norton.

Contributions added to the map will help to shape concept designs for the Old Brewery Quarter Town Centre Masterplan and the Regeneration Action Plan.

Things you love

Your hopes for the future

Contribute to the map by clicking **Add a comment**.

# Project background

## Read the story behind the project.

Midsomer Norton is a medieval market town which became an important coal-mining community in the nineteenth century. The town is compact, arranged around a linear High Street with larger developments and back accesses to the rear.

Since 2019, Midsomer Norton, like many UK High Streets has faced a decline in footfall, driven by multiple factors. The growth of online shopping, accelerated by the COVID-19 pandemic, has shifted consumer habits away from in-person retail. Rising inflation and cost-of-living crises have also reduced non-essential spending, further discouraging visits to high streets. The town centre needs to continue to evolve and improve to remain a vibrant place.

While Midsomer Norton is designated as a conservation area its heritage value is currently still 'at risk'. The poor visual quality of modern developments, such as retail units and car parks, has over time detracted from the areas historic character. Maintaining public spaces and buildings continue to require investment.

IMAGINE Midsomer Norton seeks to build on the important work of the [High Street Heritage Action Zone](#) programme and set a bold vision for Midsomer Norton's future High Street which:

- Integrates modern infrastructure with heritage conservation to enhance the town's appeal and functionality while supporting local businesses
- Builds a blueprint for future investment that aligns with the towns aspirations and capitalises on its unique culture and heritage
- Provides a route map to a more vibrant and welcoming town centre for residents, businesses and visitors.

## How is this project funded?

This project is funded by the Housing and Regeneration Enabling Fund (managed by the West of England Combined Authority).

## Why are there two plans?

The two plans tackle different geographical areas and will be implemented over different timescales. The Old Brewery Quarter Town Centre Masterplan is a long-term strategic vision focusing on an area centred around the Old Brewery buildings at the lower end of the town centre. The Regeneration Action Plan forms a basis for funding bids for short- to medium-term interventions covering the whole town centre area, stretching the full length of the High Street, surrounding residential areas and the Town Park.

## What sort of changes will I see in Midsomer Norton as a result of this project?

At the moment – we don't know! During the first stages of the project, we'll be working closely with residents, businesses, community stakeholders and charities to develop a shared vision for the town centre.

## Is this project linked to the Town Hall restoration and Market Square redevelopment?

Yes. Each project is part of a wider regeneration programme for Midsomer Norton which began with the town's designation as a High Street Heritage Action Zone (HSHAZ) in 2020. That scheme came to an end in March 2024 but has been used as a catalyst for further successful funding bids, allowing several projects to extend beyond the end of the HSHAZ. This has brought in £3.7million investment in the town centre already. IMAGINE Midsomer Norton is the next phase in this wider regeneration programme, and will seek to support ongoing investment.

## What is a regeneration action plan?

A regeneration action plan is a document which lays out priority actions for improving the vitality of a place. It identifies existing projects and considers them alongside possible future initiatives, using this as the basis for funding bids. It can incorporate a range of different actions, including but not limited to improvement of public spaces through both public and private investment in the high street and business premises; addressing vacant units; business development and support; strengthening communities through events and cultural programming.

## What is a masterplan?

A masterplan is a long-term planning document for an area, describing how the area could be developed. It looks at how things are laid out now and how things could look in future, bringing them together into an overarching vision. For Midsomer Norton, this could include elements like public realm improvements, community spaces, site planning for key sites, green spaces, housing, and transport infrastructure – considering how they all work together to provide a vibrant place to live, work and play.



A2 Press releases and examples of media coverage

Join the discussion to IMAGINE the future of Midsomer Norton

🕒 **Date published:** 2024-10-01 | 📁 **Category:** [Business support](#), [Communities and volunteering](#), [Delivering for local residents](#), [Democracy](#), [economic development](#), [Giving people a bigger say](#), [Improving people's lives](#), [Leisure](#), [Tourism and Heritage](#), [Regeneration and Development](#), [Somer Valley](#)



Residents and businesses in Midsomer Norton are being invited to help write the next chapter for the town centre.

The High Street Regeneration Programme will continue to enhance the appeal of Midsomer Norton and support local trade through the creation of a plan in two parts: a Regeneration Action Plan and a Masterplan.

IMAGINE Midsomer Norton is a series of events and discussions over the autumn at which people can get involved in the plans and have their say on future project ideas to improve Midsomer Norton town centre.

The Regeneration Action Plan covers the whole town centre including the High Street, surrounding residential areas and the town park. The Masterplan focuses on an area around the former Midsomer Norton Brewery buildings at the lower end of the High Street.



These plans are an extension of the [High Street Regeneration Programme](#) that is currently under way. They will help set a future vision for Midsomer Norton town centre which can:

- Integrate modern infrastructure with heritage conservation to enhance the town and support local businesses
- Build a blueprint for future investment that aligns with the town's aspirations and capitalises on its unique culture and heritage
- Provide a route map to a more vibrant and welcoming town centre for residents, businesses and visitors.

The first drop-in session where people can find out more is a virtual event on October 10 at 12pm and 5pm. Details of how to join can be found below.

Further in-person events are:

- November 2, 9am-1pm, The Hollies Gardens – Midsomer Norton Farmers Market pop-up and High Street silent disco, led by local artist Kevin Campbell Davidson.
- November 28, 5pm-7pm, The Hollies Gardens – Christmas market pop-up and Big Community Game Show, led by Kevin Campbell Davidson.

People can find out more about the project and add their comments on the [dedicated webpage](#), which also has full event listings and booking information.

Councillor Paul Roper, cabinet member for Economic and Cultural Sustainable Development, said: "Midsomer Norton town centre has benefitted from £3.7m investment over the last five years to transform the town hall, improve public spaces, shopfront improvements and bring cultural and community projects for the town.

"This new masterplan and regeneration action plan for Midsomer Norton will build on the improvements already being made to identify priorities for future investment.

"This new masterplan and regeneration action plan for Midsomer Norton will build on the improvements already being made to identify priorities for future investment.

"Our aim is to continue to attract people into the town centre, making it a place that residents and visitors want to spend time in and supporting local businesses. Midsomer Norton is a conservation area 'at risk', so improving the visual quality of the buildings and public space is important. I hope many people will get involved and tell us how they would like to see Midsomer Norton improved for the future."

Midsomer Norton is the second town in Bath and North East Somerset to benefit from town centre regeneration action plans funded by £750,000 from the West of England Combined Authority's Housing and Regeneration Enabling Fund. A plan for Radstock has been completed and has already brought in significant funding and Action Plans for Twerton and Keynsham are also planned.

The joining instructions for the virtual event on October 10 are:

- [Thursday 10 October, 12pm-1pm](#) : Meeting ID: 377 119 123 514, passcode: ezNdtW. Dial in by phone: +44 1225 255230,677105990#
- [Thursday 10 October, 5pm-6pm](#): Meeting ID: 361 970 748 897, passcode: 3y6jJW. Dial in by phone: +44 1225 255230,705113898#

Find out about all of the [ongoing and planned regeneration projects across B&NES](#)

The council will shortly be updating residents and businesses on the progress of the Market Square public realm improvement at The Island, Midsomer Norton.

ENDS

### More improvements planned in Midsomer Norton town centre

Tuesday 1st October, 2024  
Becky Feather, Editor

Residents and businesses in Midsomer Norton are being invited to help write the next chapter for the town centre.

Latest Stories

- Man ordered to pay over £1,400 after admitting roadside fly-tip in Soundwell
- South Glos charity seeks new volunteer advisers to help record numbers of clients
- Police officer is convicted of coercive and controlling behaviour
- Donate your spare specs
- Planning applications for boarded-up sites in Paulton are withdrawn

HOME

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JOURNAL with Gazette

## People who live and work in Midsomer Norton urged to help shape its future

Thursday 3rd October 2024 2:10 pm

Computer generated image of Midsomer Norton Town Square Design produced by Nicolas Pearson Associates on behalf of Bath & North East Somerset Council, 2024. (Nicolas Pearson Associates)

News

Somerset News

Midsomer Norton

## Somerset market town is getting a massive revamp as new chapter written

Big plans will soon go on show

By **Daniel Clark** Content Editor  
ON: 3 OCT 2024    UPDATED: 12:36, 3 OCT 2024

Bookmark

Comments 1

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Enter your postcode

Go

in 0.0s Your Area

## BATH NEWSEUM

My views are my own! Contact: rich.wyatt8@gmail.com

### What next for Midsomer Norton?

Richard Wyatt / October 1, 2024 / history

« Previous / Next »

If you live or are in business in Midsomer Norton then you are being invited to help write the next chapter for the town centre.

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**Bath & North East Somerset Council**  
Improving People's Lives

# IMAGINE Midsomer Norton

There are opportunities to improve the town centre, and we want to ensure that it continues to be a vibrant place for residents and businesses. IMAGINE Midsomer Norton is all about giving you the chance to have your say and help build a vision for a newly imagined town centre.

Have your say by joining us at:

- 1** **Farmers Market Pop-Up & Family Activities (booking advised)**  
Saturday 2nd November | 9am-1pm | The Hollies Gardens
- 2** **Library Pop-Up**  
Wednesday 13th November | 10am-1pm | Midsomer Norton Library
- 3** **Local Voices for People and Planet - Community Conversation**  
Wednesday 20th November | 5.30pm-8pm | Methodist Church
- 4** **Christmas Market Pop Up & Family Activities**  
Thursday 28th November | 5pm-7pm | The Hollies Gardens

For more information, bookings, and to add your ideas to our interactive map, visit our website or scan the QR code.

**[www.bathnesregen.co.uk](http://www.bathnesregen.co.uk)**





## A4 Graphic suite and examples of social media posts

1.

Help write the next chapter for Midsomer Norton and have your say on a new Regeneration Action Plan and Masterplan. Join our IMAGINE Midsomer Norton event on 2 Nov from 9am to 1pm at the Farmers' Market.

Book your place or comment on the interactive map

[www.bathnesregen.co.uk](http://www.bathnesregen.co.uk)

2.

Help write the next chapter for Midsomer Norton and have your say on a new Regeneration Action Plan and Masterplan for the town centre.

Join an IMAGINE Midsomer Norton event to get involved.

Find dates & times or comment on the interactive map at

[www.bathnesregen.co.uk](http://www.bathnesregen.co.uk)

### IMAGINE | Midsomer Norton

Bath & North East  
Somerset Council  
Improving People's Lives

## High Street Silent Disco

A free, family-friendly musical tour of Midsomer Norton High Street followed by interactive games with artist Kevin Campbell Davidson.

2 Nov, 9am-1pm  
Midsomer Norton  
Farmers' Market

Booking advised - visit  
[www.bathnesregen.co.uk](http://www.bathnesregen.co.uk)

IMAGINE Midsomer Norton is a new project exploring the future of the town centre. To find out more and have your say, visit [www.bathnesregen.co.uk](http://www.bathnesregen.co.uk)

## IMAGINE Midsomer Norton

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For more information, bookings, and to add your ideas to our interactive map, visit our website:

[www.bathnesregen.co.uk](http://www.bathnesregen.co.uk)

### IMAGINE | Midsomer Norton

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## Library Pop-Up

Drop in and discuss what you love about Midsomer Norton town centre, and what you'd like to see here in future. Learn about our plans to create a masterplan and regeneration action plan, and find out how you can get involved.

13 Nov, 10am-1pm  
Midsomer Norton Library  
& Information Service

IMAGINE Midsomer Norton is a new project exploring the future of the town centre. To find out more and have your say, visit [www.bathnesregen.co.uk](http://www.bathnesregen.co.uk)

[Back to activity summary](#)



## A5 List of engaged businesses and community groups

Category	Name	Address
Town centre businesses	Natwest	3 High Street
	Sewing Sanctuary	1 High Street
	Simply Recruitment	7-9 High Street
	Somer Foods	8 High Street
	Kip McGrath	8A High Street
	Broadies	9 High Street
	Signals	10 High Street
	Pure Taste Sandwich Bar	11 High Street
	Serendipity	12 High Street
	Kurdish Barber	13 High Street
	Cooper and Tanner Estate Agents	14 High Street
	Cat Protection League Shop	15 High Street
	Edwards Opticians	2 Mansbrook House
	High St DIY	3 Mansbrook House
	Costa Coffee	1-2 The Hollies
	Barnardo's Shop	3 The Hollies
	Party @Hollies	4 The Hollies
	The Children's Society Charity Shop	5 The Hollies
	Sainsbury's	
	Zen Studios Food and Café	6-7 The Hollies
	House of Hair	8 The Hollies
	Dorothy House Shop	19A High Street
	Mallards Bar	20 High Street
	Waterhouse Financial Advisor	23 High Street
	Scrivens Opticians	26 High Street
	Poundland	
	Lidl	
	Sea Pearl	41-2 High Street
	Shapla	43 High Street
	Jackie Chan	44 High Street
	Sweeney Todds Barber	54B High Street
	C&G	54C High Street
	Knapps	55B High Street
	Sounds Involved	55A High Street
	Papa Johns	55 High Street
	Care and Spare Salvation Army	60 High Street



## A5 List of engaged businesses and community groups

	Columbard Pet Supplies	62 High Street
	R&R Associates	64 High Street
	True Potential Wealth Management	68 High Street
	Boutique Bridal Wear	69 High Street
	Dominos Pizza	70-71 High Street
	FDC Law Solicitor	73-74 High Street
	Andrews Estate Agents	75-76 High Street
	Norton Sports and Camping	77 High Street
	Your Move Estate Agent	78 High Street
	Blush Hair Salon	78 High Street
	The Entertainer	80 High Street
	Muffins Baker	79-81 High Street
	Ladbrokes Betting Shop	82-83 High Street
	Cottles Candles	84 High Street
	Nortons Nails	84 High Street
	Pure Beauty	85a High Street
	Lewis Thomas Hair	86 High Street
	Barbers	87 High Street
	Oils and Coils Vaping	89 High Street
	Masala Take Away	90 High Street
	Tui	91 High Street
	Keith Ingram and Son Shoes	92 High Street
	Headline Hair	92B High Street
	Stephanie Jane Beauty	92 High Street
	Joshua Mead Sports Therapy	92 High Street
	Cosmetics by Lauren	92 High Street
	Beauty with Ellie	92 High Street
	Pride and Groom Pets	98A High Street
	Midsomer Pharmacy	98 High Street
	Simply Thai Restaurant	3 Chesterfield House
	British Heart Foundation	4-5 Chesterfield House
	Holistic Hub	6 Chesterfield House
	Dorothy House Furniture	102-103 High Street
	Backhouse Betting Shop	104-105 High Street
	Midsomer Norton School of Music	106 High Street
	Parsons Bakery	107 High Street
	The Chip Inn	108 High Street

[Back to activity summary](#)



## A5 List of engaged businesses and community groups

	Jacandra's Café	110 High Street
	Wetherspoons	
	Norton Discount store	111 High Street
	Charcoal Grill Restaurant	
	Riverside Inn Bar and Restaurant	115 High Street
	Second Chance	1 Holly Court
	New To You	3 Holly Court
	Magpie	4 Holly Court
	Fox & Kit	5-8 Holly Court
	Original Artwork	9 Holly Court
	Down for Reclamation	10 Holly Court
	AK Pizza	11 Holly Court
	Midsummer Tanning	12 Holly Court
	Soyfuls	15-16 Holly Court
	Laura Campbell Design	17 Holly Court
	Specsavers	
	Out of Asia Crafts	121 High Street
	Cottles Cards	122 High Street
	Post Office	
	Rose Crafts	123 High Street
	Eden Treatment Rooms	123a High Street
	Barons Estate Agents	124 High Street
	Owen Ltd Legal Accountancy	124 High Street
	NISI Greek Restaurant	125 High Street
	Silver Street Tattooist	126 High Street
	Hold Fast Barber	127 High Street
	Dustland Antiques	129 High Street
	Lily's Records	1 Somer House
	Canine Class Dog Grooming	2 Somer House
	American Nails	3 Somer House
	Best Pizza Take Away	5 Somer House
	Eyeteck Opticians	2 The Island
	White Hart pub	7 The Island
	Dog Lovers Coffee Shop	18 The Island
	Pierre Hair	18 The Island
	La Supercazzola	26A Church Square
	Oriental Sunrise	26 Church Square



## A5 List of engaged businesses and community groups

	The Hair Lounge	25 Church Square
	One Stop Shop	
	Somer Printing	10 South Road
	Past and Present	12 South Road
	Riverside Recruitment	16 South Road
	Cool Ventures	
Schools	Midsomer Norton Primary	
	St John's C of E	
	Welton Primary	
	Longvernal	
	Fosse Way	
	Westfield	
	St Benedict's	
	St Nicholas	
	Writhlington	
	Paulton	
Faith groups	St John the Baptist	
	Welton Baptist	
	Midsomer Norton Methodist Church	
	Holy Ghost Church	
Environment and conservation	Friends of Silver Street Local Nature Reserve	
Sport and leisure	Welton Church Runners	
	Somer Athletic Club	
	Midsomer Norton Cricket Club	
	Midsomer Norton Football Club	
	Midsomer Norton RFC	
	Dragonfly Leisure	
	Midsomer Norton Social Club	
	Norton Radstock Swim Club	
Transport and travel	Swan Transport	
	Mobile Library	
Young people	Youth Connect South West	
	Off the Record	
	Parc Skateboarding	
	MSN Scouts	
	Wansdyke Scouts	
Health and wellbeing	Age UK Memory Group	



## A5 List of engaged businesses and community groups

	Swallow	
	Connections Day Services	
	Midsomer Norton Men's Shed	
	Snap & Stroll	
	Somer Valley Foodbank	
Arts, heritage and events	Creative Space Welton	
	Little Lost Robot	
	Somer Valley FM	
	Midsomer Norton Carnival	
	Midsomer Norton Arts & Music Festival	
	Somerset & Dorset Railway Heritage Trust	
	MSN Rotary	
	Norton Radstock Tangent	
	Lions Club	
	Royal British Legion	
Community centres	The Hive Peasedown	
	Paulton Community Library	
	Radstock Community Library	
	Curo Community Room	
	Orchard Hall	
	Conygre Hall	
Care	Somer Valley House	
	Whitehaven	



## A6 Example correspondence

I hope this email finds you well.

I wanted to get in touch about a newly-launched project called IMAGINE Midsomer Norton. It's a series of events/discussions around the future of the town centre, with feedback being incorporated into a new masterplan for the town centre. You can find more information here: <https://bathnesregen.co.uk/index.php?contentid=11>

We'd absolutely love to hear from members about any challenges they face when using the town centre. This covers all areas – from accessibility and travel to facilities, services and funding.

We were wondering if you would be willing to share information with your members? You could use the following wording on social media or via e-newsletter etc:

*You are being invited to help write the next chapter for Midsomer Norton and have your say on a new Regeneration Action Plan and Masterplan for the town centre. Join an IMAGINE Midsomer Norton event to find out more and get involved. Find dates & times or comment on the interactive map at [www.bathnesregen.co.uk](http://www.bathnesregen.co.uk)*

I've attached a graphic – please feel free to circulate this or post on social media as appropriate. I can provide a flyer pack and posters too if this would be useful.

Very best wishes, and hope to hear from you soon,



A7 Mobile library circulation list

Bath and North East Somerset Council

Mobile Library – Timetable

1<sup>st</sup> April – 31st December 2024

Telephone: 01225 39 40 41  
Email: council\_connect@bathnes.gov.uk  
Facebook: Bneslibraries  
Twitter: bnes\_libraries  
Instagram: bnes\_libraries

All routes are visited fortnightly

Mondays – Events/Outreach

Week1 Route 1 – Tuesday April 9, 23, May 7, 21, June 4, 18, July 2, 16, 30, Aug 13, 27, Sept 10, 24, Oct 8, 22, Nov 5, 19, Dec 3

Village	Stop	Time
Writhlington	Hanover Court	10.00-10.30
Wellow	Village Hall	10.45-11.30
Freshford	Village Hall	11.50-12.50
Lunch		12.55-13.25
Bathampton	Holcombe Lane	14.00-14.30
Bathampton	George Car Park (for school)	14.40-15.40

Week1 Route 2 – Wednesday April 10, 24, May 8, 22, June 5, 19, July 3, 17, 31, Aug 14, 28, Sept 11, 25, Oct 9, 23, Nov 6, 20, Dec 4

Village	Stop	Time
Hinton Blewett	Lower Road	10.00-10.30
West Harptree	Village Centre	10.40- 11.10
Ubley	Village Hall	11.20-11.50
Ubley	School	11.55- 12.55
Lunch		13.05-13.35
Compton Martin	Ring ‘O’ Bells	13.45-14.15
East Harptree	Church Lane by school	14.30-15.00
East Harptree	High Street - Currell Buildings	15.10-15.50

Week1 Route 3 – Thursday April 11, 25, May 9, 23, June 6, 20, July 4, 18, Aug 15, 29, Sept 12, 26, Oct 10, 24, Nov 7, 21, Dec 5

Village	Stop	Time
Marksbury	School/Village Hall	10.00-10.30
Tunley	Overdale	10.45-11.15
Tunley	Sarabeth Drive	11.20-11.50
Camerton	The Daglands	12.00-12.30
Lunch		12.35-13.05
Combe Down	Mulberry Park	13.35-16.00

Week1 Route 4 – Friday April 12, 26, May 10, 24, June 7, 21, July 5, 19, Aug 2, 16, 30, Sept 13, 27, Oct 11, 25, Nov 8, 22, Dec 6

Village	Stop	Time
Stanton Drew	Sandy Lane, Village Hall	10.00-10.30
Norton Malreward	Close to Church	10.45-11.15
Chew Magna	Lower Batch	11.30-12.15
Lunch		12.40-13.10
Chew Magna	Pines Court	13.20-14.05
Chew Stoke	Mill Lane (school)	14.20-15.50

Mondays - Events/Outreach

Week 2 Route 5 – Tuesday April 2, 16, 30, May 14, 28, June 11, 25, July 9, 23, Aug 6, 20, Sept 3, 17, Oct 1, 15, 29, Nov 12, 26, Dec 10

Village	Stop	Time
Pensford	Village Hall	10.00-10.30
Hunstrete	Telephone Box	10.45-11.15
Farmborough	Hobbs Wall	11.30-12.00
High Littleton	Rotcombe	12.10-12.40
Lunch		12.50-13.20
Farrington Gurney	Main Street, Nr Farm Shop	13.25-13.55
Temple Cloud	Goldney Way	14.05-14.35
Ciutton	Station Road (for school)	14.45-16.00

Week 2 Route 6 – Wednesday April 3, 17, May 1, 15, 29, June 12, 26, July 10, 24, Aug 7, 21, Sept 4, 18, Oct 2, 16, 30, Nov 13, 27, Dec 11

Village	Stop	Time
Batheaston	London Road East	10.00-10.30
Batheaston	Elmhurst Estate No 56	10.40-11.10
Bathford	Dover’s Park, by School	11.20-12.05
Lunch		12.25-12.55
Newbridge	St John’s Almshouses	13.10-13.40
Newbridge	Partis Way	13.45-14.15
Newbridge	Brassmill Lane	14.25-14.55
Newton St Loe	Village Centre	15.10-15.50

Week 2 Route 7 – Thursday April 4, 18, May 2, 16, 30, June 13, 27, July 11, 25, Aug 8, 22, Sept 5, 19, Oct 3, 17, 31, Nov 14, 28, Dec 12

Village	Stop	Time
Combe Down	Hawthorn Grove	10.00-10.45
Combe Down	Mulberry Park	11.00-12.00
Lunch		12.10-12.40
Odd Down	Upper Bloomfield Road	12.45-13.30
Combe Down	The Firs	13.45-16.00



A8 Engagement boards

# IMAGINE | Midsomer Norton

## Old Brewery Quarter Town Centre Masterplan & Regeneration Action Plan

Bath & North East Somerset Council

Improving People's Lives

We are starting a new conversation about the future of your Midsomer Norton. We are aware that there are opportunities to improve the town centre, and we want to explore how we can ensure that it continues to be a vibrant place.

We are creating an updated plan for Midsomer Norton town centre in two parts. The **Old Brewery Quarter Town Centre Masterplan** focuses on an area centred around the Old Brewery buildings at the lower end of the town centre, considering development opportunities. The **Regeneration Action Plan** relates to broader renewal opportunities including events and markets. It covers the whole town centre area, stretching the full length of the High Street, surrounding residential areas and the Town Park.

We want to find out what local people love about Midsomer Norton town centre, and what improvements are needed in future. This is a chance for you to have your say and help build a vision for a newly imagined Midsomer Norton.

### IMAGINE....

better routes into and out of the town centre on foot, by car, by bike and by public transport.

an accessible and inviting High Street with a more diverse and sustainable shopping offer.

access to higher quality and more affordable housing.

a range of improved High Street services, including leisure, retail, office, and creative and community spaces.

improved streets and public spaces showcasing the town's unique heritage.





Have your say, find out more and explore our events programme online at [bathnesregen.co.uk](https://bathnesregen.co.uk)

# IMAGINE | your priority spaces and projects

Bath & North East Somerset Council

Improving People's Lives

Which areas of the town centre should we prioritise in our plans, and what types of improvements would you most like to see? Take a look at some of the ideas below and place a sticker in the space provided. You can also add your own ideas to the maps.



Old Brewery (Lower High Street)



Excelsior Terrace



Town Park



The Hollies



Upper High Street



South Road



Housing and redevelopment



Planting, green spaces and green infrastructure



Creative facilities and community spaces



Events and markets



Skills, jobs and training opportunities



Street dressing and public art

# IMAGINE | a High Street Brewery Quarter

Bath & North East Somerset Council

Improving People's Lives

This map depicts the area of focus for the **Old Brewery Quarter Masterplan**, centred around the Old Brewery buildings at the lower end of the town centre. Take a look at the map and tell us what you love about this area, and what you hope to see here in future.



KEY

★ Old Brewery site

# IMAGINE | a regenerated town centre

Bath & North East Somerset Council

Improving People's Lives

This map depicts the area of focus for the **Regeneration Action Plan**, which covers the whole town centre area. Take a look at the map and tell us what you love about this area, and what you hope to see here in future.





## Imagine Midsomer Norton: Schools Resource Pack

- A KS1 lesson to introduce pupils to local activists who have changed life for the better in Midsomer Norton.
- An opportunity to connect pupils with the free community events taking place in Midsomer Norton in November / December 2024 arranged and funded by BANES.

This teacher's pack includes:

- Comprehensive lesson plan including National Curriculum links, assessment statements and step-by-step instructions.
- Interactive games, inspired by the hit card game 'Herd Mentality'.
- 'Plug and Play' slide deck with accompanying lesson notes to guide the teaching of the lesson.

About the resources:

- These resources were developed by Kevin Davidson, Lecturer in Educational Studies at Goldsmiths College, University of London in conjunction with Bath & North East Somerset Council.

### IMAGINE Midsomer Norton: Lesson Overview [60 mins, KS1]

Learning Objective:

To understand how local activists have improved lives for communities in Midsomer Norton, and imagine how we might be activists for the future of our town.

Assessment Statements:

By the end of this session:

- ◊ **all** children will be able to participate in group activities which highlight key events, people and places in Midsomer Norton's recent history.
- ◊ **most** children will be able to design a future town vision with their ideas.
- ◊ **some** children will be able to engage in this topic further through local events and contribute to the public consultation.

Resources: Paper, colouring pencils

Key vocab: Activist

**KS1 National Curriculum links:**  
History  
Pupils should be taught about:

- Changes within living memory. Where appropriate, these should be used to reveal aspects of change in national life
- Significant historical events, people and places in their own locality.

**Activist:** An activist is someone who works to bring change around issues that are important to them.

### IMAGINE Midsomer Norton: Lesson Plan [60 mins KS1]

1. Introductory activity: Midsomer Norton quiz (see Appendix A) [10 mins]
  - a) Guess the image - it's the Old Brewery on Midsomer Norton High Street.
  - b) Teacher asks true or false questions about Midsomer Norton.
  - c) All children give their answers by placing hands: thumbs up = true OR on hips = false.
  - d) Before beginning, teacher tests the children understand how to give their answers (thumbs up = true OR on hips = false).
  - e) Tell children that it's ok to look at what other people do to decide your answer!
2. Introducing theme of 'Activist' [5 mins]
  - a) Teacher clarifies the meaning of Activist (An activist is someone who works to bring change around issues that are important to them), asking pupils if anyone can name an activist they have heard of.
  - b) Teacher gives an example of Marcus Rashford, Greta Thunberg, Malala Yousafzai (or alternative example) as recent activists who have improved the lives of young people.
  - c) Now we're going to look at some examples of activists who are from Midsomer Norton.
3. Local activists [10 mins]
  - a) Observing / listening activity - watching 'High Street Heroes' video about local activists who made positive changes.
  - b) Option for teacher to pause video after each hero to check comprehension / ask questions, and connect with local landmarks.

[OPTION TO BREAK LESSON INTO TWO HALVES]

4. IMAGINE Midsomer Norton's future [15 mins]
  - a) Teacher introduces the Herd Mentality game (via video explainer) as a way of generating ideas about what is needed in Midsomer Norton.
  - b) Arrange children in groups of 2-8 pupils (e.g. desk partners, table groupings etc) to play the game.
  - c) Teacher takes notes on any of the ideas generated to introduce the following activity about imagining the future of Midsomer Norton.
5. Design your dream town [15 mins]
  - a) If necessary, spell out the purpose of the game and ask open question - having played the Herd Mentality game, what do you think would most improve Midsomer Norton, or make it better for young people to live in?
  - b) Using the ideas generated by the previous activity, each pupil is given paper and drawing materials to create a 'dream town' vision for Midsomer Norton.
  - c) Option to give each pupil a print out of the map plan of MSN to support design.
  - d) Option for pupils to share designs afterwards.
6. Lesson Ending [5 mins]
  - a) Teacher highlights community events which children can engage with in November.
  - b) The first of these free events takes place on Saturday 2nd November and uses silent disco headphones as part of a creative imagining activity.

## Appendix A: Midsomer Norton Quiz questions and answers

1. The 'Norton' in Midsomer Norton is from old English meaning 'northern farm' (T).
2. People have been living in Midsomer Norton for over 1000 years (T).
3. Wetherspoons in Midsomer Norton used to be an ice rink (F - it used to be a cinema)
4. In the 1800s there was a lot of coal mining in Midsomer Norton (T)
5. Midsomer Norton's skatepark is over 100 years old (F - it was built in 2010)

## Appendix B: Herd Mentality questions:

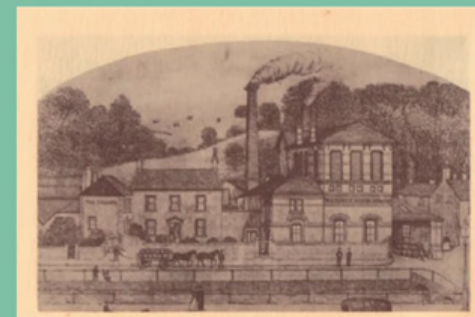
1. Name the best fruit.
2. If Midsomer Norton was an animal, what animal would it be?
3. If you had a friend visiting MSN who had never been, where would you take them first?
4. Name the most loved location in Midsomer Norton town centre.
5. Name the most unloved location in Midsomer Norton town centre.
6. What shop should be in the town centre but isn't?
7. What would you most like to do in the town centre that isn't shopping?
8. What is the best town event of the year? Spring Wassail, Music & Art Festival, Summer Fayre & Skatejam, Autumn Carnival, Christmas Fayre
9. If you had a million pounds to spend on a new attraction in MSN, what would it be?
10. Name the best nearby town to visit that ISN'T Midsomer Norton?

## IMAGINE Midsomer Norton



Created by Kevin Davidson of Goldsmiths College, University of London  
And Bath & North East Somerset Council.

## Does anyone know where this is?



Let's start with a quiz  
about Midsomer Norton!



Now for some true or false questions...





What is an 'Activist'?



If Midsomer Norton was an animal, what animal would it be?

If you had a friend visiting MSN who had never been, where would you take them first?

Name the best fruit.

Name the most loved location in Midsomer Norton town centre.

Name the most unloved location in Midsomer Norton town centre?



What shop should be in town centre, but isn't?

What would you most like to do in the town centre that ISN'T shopping?

Name the best nearby town to visit that ISN'T Midsomer Norton.

Design your dream town in



Midsomer Norton

What is the best town event of the year? Spring Wassail, Music & Art Festival, Summer Fayre & Skatejam, Autumn Carnival, or Christmas Fayre?

If you had a million pounds to spend on a new attraction in MSN, what would it be?





## A10 Responses from online map

Address1	Sentiment	Where is this place	What is your comment or suggestion?
9 Station Road	A hope for the future of Midsomer Norton Town Centre	Welton Bibby Baron and old brewery site	The station cross pub is an eyesore and either needs redevelopment or demolishing. Ideally it should be removed, allowing easier access to the old brewery and Wilton Bibby Baron site. The site is huge and MSN desperately needs more large retail opportunities. It could also encompass some residential development. Currently residents have to travel at least 10 miles to other towns to get any mix of supermarkets. To expand large retail options will draw trade to the town that currently leave to get any choice.
8 Station Road	A hope for the future of Midsomer Norton Town Centre	Station Road	Make the end few hundre metres of this road wider or could it be made one way with a new one way road cutting through by the social club?
3 Station Road	A hope for the future of Midsomer Norton Town Centre	Old print works and Brewery Welton	This whole area needs redevelopment similar to some of the retail outlets in Shepton Mallet but with some restaurants and a pedestrian walkway to the town centre.
Gullock Tying	Something I love about Midsomer Norton Town Centre as it is today	Midsomer Norton Town Park	This area is much nicer than it used to be before the new paths and still seems to be getting better with more new and resurfaced paths.
9 Station Road	A hope for the future of Midsomer Norton Town Centre	Around Midsomer Norton High Street	There needs to be investment in entertainment for younger people. The high street has lots of coffee shops and a couple of pubs but there needs to be more for young people to do without needing to travel to Bath/Bristol/Frome. For example a cinema, bowling arcade, crazy golf or gaming cafe and regular youth services to reduce anti social behaviour and promote positive activities for young people which don't cost too much money.
15 Station Road	A hope for the future of Midsomer Norton Town Centre	General MSN area	Need larger businesses such as a large DIY store so we don't have to travel to Bristol or Frome. Also more sit down restaurants that look appealing would be good. We walked into MSN for dinner and there was only 3 restaurants to choose from and one was Wetherspoons! Everything else is coffee shops which are only open during the day or take aways.
11A High Street	Something I love about Midsomer Norton Town Centre as it is today	River and garden area by Sainsbury's	The naturalisation of the river is fantastic both from an environmental and aesthetic perspective. The gardened areas by Sainsbury are also great. Further opportunities to add 'green' elements to the High Street should be explored.
7 Station Road	A hope for the future of Midsomer Norton Town Centre	Station Road	Whatever is done, should include good walking/cycling access to the greenway and the high street. Maybe mixed development of housing above restaurants (not late opening bars though) and shops with a few larger stores of some sort



## A10 Responses from online map

16 South Road	A hope for the future of Midsomer Norton Town Centre	South road car park	Free parking is important and shouldn't be lost (or at the very least be free to residents/ shop holders all day and a 5 hour limit like Radstock maybe.
High Street	A hope for the future of Midsomer Norton Town Centre	The Hollies	Looks fine from the outside but upstairs and generally needs a refurbish, some good businesses but loads of wasted potential for smaller businesses etc..
	A hope for the future of Midsomer Norton Town Centre	River	The river along redfield road especially needs cleaning and tidying up- countless amounts of rubbish and brown scum in it
125 High Street	A hope for the future of Midsomer Norton Town Centre	empty shops	empty shops need to be utilised! so much wasted potential, businesses need to be supported when starting up etc.. having shops that are boarded up or that close after a month of opening doesn't look good for the town.
7 Station Road	A hope for the future of Midsomer Norton Town Centre	-	100% agree with these other comments, something for people to do without having to travel to bath would be great- bowling or something of this nature- drinks and food, appeals to all generations. Norton is getting quieter and quieter each weekend as young people are choosing to spend their friday and saturday nights in more exciting places! equally a cocktail bar or upmarket wine bar would be amazing in norton. somewhere with a nice atmosphere means people would be willing to pay a little more and fills empty shops
3 Station Road	A hope for the future of Midsomer Norton Town Centre	The old Standard Check premises.	Why can't this be developed into something like the Kilver Court development at Shepton Mallet. It would be an ideal place for retail 'outlet' as that of Clarks village. The Stones Cross inn is such a beautiful building which should be saved, creating an entrance and cafe/gift shop/heritage centre to the 'village'. I feel that only this type of venture would enhance the town and make it a better place to live in.
113 High Street	A hope for the future of Midsomer Norton Town Centre	Off the Record building	This building is gone in to an awful state of disrepair and could be a very useful spot for many things, not least Town Toilets. The 'slip road' from the High Street to South Road (incl this building) definitely needs regeneration as it's quite unsightly.
112 High Street	A hope for the future of Midsomer Norton Town Centre	What was 'Bob's Palais'	This building is now almost completely vacant apart from the Takeaway. Do we know what the intention for this building is as it's a very prominent building in the town, especially being right opposite the cenotaph?
112 High Street	Something I love about Midsomer Norton Town Centre as it is today	The river in the High Street	The river is such a beautiful feature within the town. I have family from other parts of the country that visit and they always say what a 'pretty' town we live in. There are definitely some lovely elements to the town and hopefully when the Town Hall and Island area are finished this will add to it.
32 High Street	A hope for the future of Midsomer Norton Town Centre	The Old Argos Building	This area needs to be developed as it's such an eyesore and such a waste of a huge amount of space. Something along the lines of a Harvester/Hungry Horse would be a great asset to the Town as there aren't many eateries of an evening. Or perhaps a development of several different independent eateries to eat in rather than takeaway?



## A10 Responses from online map

38-39 High Street	A hope for the future of Midsomer Norton Town Centre	The Lidl Site	I believe Lidl's are relocating to along Radstock Road which again will leave a big area of unused space. Are there any plans for development of this area?
16 South Road	A hope for the future of Midsomer Norton Town Centre	FREE PARKING	FREE parking really is an asset to the town and if this does happen to be taken away this will have a detrimental affect to the High Street and the surrounding areas. People that work in the High Street will be parking on the residential roads just outside the town therefore impending on the residents. I can not see any financial benefit to BANES implementing this for at least 10-15 years, therefore helping their current situation. It will in fact worsen it by having the expense of developing it!
The Island	A hope for the future of Midsomer Norton Town Centre	The town hall/market square	Please stop wasting money! The town hall project is a massive waste of funds that could be better spent elsewhere.
The main high street is neglected for large projects.			
133 High Street	A hope for the future of Midsomer Norton Town Centre	One Stop	When One Stop get deliveries the lorry blocks the road causing tail back in to the centre of Midsomer Norton. Surely there must've been delivery considerations when planning was submitted?!
114 High Street	A hope for the future of Midsomer Norton Town Centre	High street opposite the hollies	This part of the high street should be pedestrianised and the Hollies Gardens extended across to the river creating more space for special events and a focal point of the town
111 High Street	A hope for the future of Midsomer Norton Town Centre	Norton Discounts building	This area of the high street is a complete eye-sore, and this metal building in particular is horrendous. Perhaps a new building which is more in keeping with the area or transplant these businesses to the old Argos building and increase the space around the memorial.
Silver Street	A hope for the future of Midsomer Norton Town Centre	Upper Silver Street by Rugby Club (B3355)	Dreadful road - both narrowing of carriageway and potholed surface. This double bend (worse than appears on map!) with severe narrowing (no warning signs) is a main route into the town, is also a bus route. Aggravated by a mature tree at edge of road plus badly holed road surfaces making safe navigation of this narrow bend very difficult. Also the 30mph limit needs to extend all the way to the junction with Wells Road.
38 High Street	A hope for the future of Midsomer Norton Town Centre	Poundland store	Awful eyesore of the whole of this detached building having been painted turquoise. How was this allowed in planning?! Requires redecoration in keeping with other town buildings.
High Street	A hope for the future of Midsomer Norton Town Centre	Hollies Garden	This would make an amazing event space and would benefit from more levelled areas and a fixed bandstand.
10-12 Silver Street	A hope for the future of Midsomer Norton Town Centre	St. Chard's Venue, Silver Street	This fast and busy section of the road needs a crossing to encourage people to walk to the high street



## A10 Responses from online map

The Island	A hope for the future of Midsomer Norton Town Centre	Town Hall	The redeveloped Town Hall needs an extension to provide extra office space, a kitchen and storage which would make it much more versatile
111 High Street	A hope for the future of Midsomer Norton Town Centre	Norton Discounts	Although a great shop, this is the ugliest building on the high street and desperately needs to be redeveloped.
112 High Street	A hope for the future of Midsomer Norton Town Centre	Smiths Brewery	This historic building needs to be redeveloped as its currently an eyesore.
12 Hope Terrace	A hope for the future of Midsomer Norton Town Centre	Somer Centre	This building has so much potential but needs investment.
9 Station Road	A hope for the future of Midsomer Norton Town Centre	Old brewery buildings on Station Road	These derelict and dangerous buildings need to be demolished and the entire WBB site redeveloped. The path along Station Road is totally unsuitable and needs to be widened or crossings put in.
132 High Street	A hope for the future of Midsomer Norton Town Centre	Lilley's Vinyl	There should be some sort of reasonably safe crossing to access the shops here.
Gullock Tynning	A hope for the future of Midsomer Norton Town Centre	Skatepark	Needs lighting in the evenings
	Standard	Where the bus shelter used to be, opposite Norton Hill School.	A replacement bus shelter would greatly enhance the lives of all those who presently stand in the rain, not knowing if a bus arrival is imminent!
14 Nightingale Way	A hope for the future of Midsomer Norton Town Centre	Nightingale Way	I love the kerbside flowerbeds but dislike how they've been neglected since adoption by the Council's Parks Department. They just strim the weeds!!
	A hope for the future of Midsomer Norton Town Centre	Site of original bus shelter.	A replacement bus shelter to enhance the lives of all those who stand in the rain, waiting for an unannounced bus to arrive!!
120 High Street	Something I love about Midsomer Norton Town Centre as it is today	Midsomer Norton Carnival	The carnival is one of the only large events that brings together the whole of Midsomer Norton. We lost it in the town for a good number of years but now its back in the town we need to protect it by ensuring that any changes allow it to still run and that its part of the town plan. It could also do with some funding from other sources, the town council do a great job but B&NES also need to get behind it.
34 Gullock Tynning	A hope for the future of Midsomer Norton Town Centre	Entry road to Dragonfly Leisure centre	Reinstate these public toilets. The skatepark, playpark and proposed community garden would greatly benefit by having these.



## A10 Responses from online map

Gullock Tynning	A hope for the future of Midsomer Norton Town Centre	Town park/Somer Centre	Would love to see a local and regular Midsomer Norton car boot sale through spring and summer. There is potential for this. Would be great for the community. It would also give new life to items that otherwise might be thrown away.
10 Redfield Road	A hope for the future of Midsomer Norton Town Centre	Redfield road between the Masonic Hall and St John's school	This building is an eyesore and would benefit from either demolition or repurposing. Possibly acquire for expansion of the school?
	Something I love about Midsomer Norton Town Centre as it is today	Hollies Garden	This space is well used and presents a lovely place to sit and watch the world go by.
6 Wheelers Drive	A hope for the future of Midsomer Norton Town Centre	Rural land/meadow between Town Park and Wheeler's Road	Would love to see the path finished to connect the Town Park and Wheeler's Road (it's currently half done). During the wet winter months the mud path gets very slippery.
51 Longfellow Road	A hope for the future of Midsomer Norton Town Centre	Zig Zag Path up to the top of the batch	Thank you for putting in this path. It would benefit from some gravel in places where there is standing water.
16 South Road	A hope for the future of Midsomer Norton Town Centre	Pedestrian exits from South road car park	If a way could be found to encourage people to access the High Street via Holly Court rather than down past the drill hall, with the leaky gutter and downpipe (reported to BANES), the back of a fast food outlet and the entrance to a night club. That would improve footfall through Holly Court, which would in turn encourage businesses to the property. Maybe a compulsory purchase order?
17 Wheelers Drive	A hope for the future of Midsomer Norton Town Centre	Meadow path between the Town Park and Wheeler's Road	Please can this path be finished. This mud path is very slippery in the wet and winter months. The gravel path has been started... It just needs to be finished.
12 Hope Terrace	A hope for the future of Midsomer Norton Town Centre	Somer Centre /Town Park	Local car boot sale
114 High Street	Something I love about Midsomer Norton Town Centre as it is today	River in the High Street	Love the meander and all the wonderful planting - it's a real asset to the High Street. If only the buildings were of a similar ethos
119 High Street	A hope for the future of Midsomer Norton Town Centre	Holly Court	Holly Court is a disgrace. It's current condition is appalling and how any of its few retailers keep going is a mystery. Needs to be redeveloped
98A High Street	A hope for the future of Midsomer Norton Town Centre	Old BT phone box outside pharmacy	I suggest this graffiti covered eyesore is removed and replaced with a lovely bench or two. Could be a picturesque part of the high street with the Almshouses situated behind. Theirs already a wastebin in this area.



## A10 Responses from online map

32 High Street	A hope for the future of Midsomer Norton Town Centre	Argos	Making this into a McDonalds as this would create more jobs for the town and it would also make the high street more popular giving. Making other popular brands come to our high street so it doesn't die
4 Rackvernal Road	A hope for the future of Midsomer Norton Town Centre	T junction (High Street / Excelsior Terrace)	There is an urgent need for a proper zebra crossing there. Poor visibility and tricky angle for pedestrians to see cars coming (both sides).
20 High Street	A hope for the future of Midsomer Norton Town Centre	Wide pavement front of charity shop	Install bollards to refrain people to park on the pavement. This is an everyday issue (Wetherspoons customers).
32 High Street	A hope for the future of Midsomer Norton Town Centre	Old Argos building	Redevelop the building as a multi-purpose community space. For example: A coworking space with hot desks for people working from home. A nursery so someone is taking care of your child while you work in the coworking space. A youth centre for teenagers to meet and chill, play games, and have workshops (street arts, dance, music) so they own a safe space to kill time and socialise, especially after school or during holiday.
	A hope for the future of Midsomer Norton Town Centre	Workout space	Needs some lighting there. Impossible to enjoy that space or use the training equipment during winter time.
	A hope for the future of Midsomer Norton Town Centre	Sainsbury's	The car parking arrangements are less than satisfactory and the ramps from the supermarket to the carpark are very steep. I am aware of older customers struggling to push their trolleys up the ramp. This area would benefit from a redesign. The shopping adjacent to Sainsbury's is also disconnected from the rest of the High Street. It's such a shame that the original park that was here was built on and the development was so poorly thought out
23 High Street	A hope for the future of Midsomer Norton Town Centre	High Street	More of the river Somer is daylighted along the High Street. The existing stretch of river is well liked and adds character to the High Street. The stretch of river in front of Chesterfield House was culverted in recent history
110 High Street	Something I love about Midsomer Norton Town Centre as it is today	Wetherspoons	JD Wetherspoon have done a great job of bringing this building back into public use and telling some of the stories of Midsomer Norton e.g. links with Roald Dahl
20 High Street	A hope for the future of Midsomer Norton Town Centre	High Street	Greening and resurfacing the paved area in front of Dorothy House Hospice Care
129 High Street	A hope for the future of Midsomer Norton Town Centre	High Street	Making the whole length of the High Street one way to encourage more walking and allowing historic buildings fronting the road to be brought back into use. The stretch of the High Street fronting St John's church feels disconnected
20 High Street	A hope for the future of Midsomer Norton Town Centre	High Street	Daylighting river and redeveloping Chesterfield House



## A10 Responses from online map

	A hope for the future of Midsomer Norton Town Centre	Radstock Road	Speed camera or solar speed monitoring sign to discourage speeding and improve road safety. Temporary ones here in the past have worked to slow traffic...please install a permanent one. Also more frequent signs /road markings to remind drivers it's a 30mph zone.
43 Wheelers Road	A hope for the future of Midsomer Norton Town Centre	Greenway	Rubbish bin
51 Longfellow Road	A hope for the future of Midsomer Norton Town Centre	Greenway	Rubbish bin
54 High Street	A hope for the future of Midsomer Norton Town Centre	High Street	Rubbish bin
120 High Street	A hope for the future of Midsomer Norton Town Centre	High Street	Royal Mail Parcel Post Box
	A hope for the future of Midsomer Norton Town Centre	Town Park	Enclosed dog park/fenced off area to let dogs off safely.
24 Shakespeare Road	A hope for the future of Midsomer Norton Town Centre	Greenway	More frequent weed cut backs during the spring and summer months to reduce the large Tick population.
42 Gullock Tying	A hope for the future of Midsomer Norton Town Centre	Nr dragonfly sports centre	Need for a path installed parallel to the road, so one on both sides. Something also needs to be done to address the lack of parking and reduce the cars on pavement round the sports centre.
27 Gullock Tying	A hope for the future of Midsomer Norton Town Centre	Car park	Bollard to stop cars parking in the zig Zag area which is in front of the pedestrian walkway/path for accessability reasons.
9 Station Road	A hope for the future of Midsomer Norton Town Centre	Station Road derelict site	B&M or Home Bargains
Millard's Hill	A hope for the future of Midsomer Norton Town Centre	Fields	Dog park / dog secure fields
101 Radstock Road	A hope for the future of Midsomer Norton Town Centre	Radstock Road	A Royal Mail post box would be nice, nearest one is a fair distance away.



## A10 Responses from online map

110 High Street	A hope for the future of Midsomer Norton Town Centre	South Road	Zebra Crossing
	A hope for the future of Midsomer Norton Town Centre	Sainsbury's car park	Getting from the car park to the high street is awkward and not at all intuitive or pedestrian friendly. I'd love to see some more signs and a more welcoming entrance to the town centre.
126 High Street	A hope for the future of Midsomer Norton Town Centre	High Street	I'd like to be able to access this run of shops more safely. Crossing isn't particularly easy around here.
114 High Street	A hope for the future of Midsomer Norton Town Centre	Holly Court	The Holly Court building is in terrible condition, the few retailers in there do a great job of their individual units but the building as a whole is appalling. The escalator hasn't worked in years and the back entrance from South Rd looks likes is falling apart. This could be a great little shopping area and attracting more businesses if the building was done up and made to look clean and bright
20 High Street	A hope for the future of Midsomer Norton Town Centre	High Street	The High Street between Excelsior Terrace and the town hall should be pedestrianised.
115 High Street	A hope for the future of Midsomer Norton Town Centre	Holly Court	Holly court should be the main rout from the car park to the high street, but it's a run down place that needs investment to tidy it up to become a desirable destination rather than somewhere to walk round.
53 High Street	A hope for the future of Midsomer Norton Town Centre	Round-a-bout	This junction needs a redesign. The round-a-bout 'spot' in in the wrong place causing confusion and is a danger
	Something I love about Midsomer Norton Town Centre as it is today	The river	The river is a huge asset to the High street. How many towns have a feature like this!
Gullock Tying	Something I love about Midsomer Norton Town Centre as it is today	Amphitheatre	this is such a wonderful space. It just needs to be utilised more
23 High Street	A hope for the future of Midsomer Norton Town Centre	High St	This section of the High Street (until the junction) should be pedestrianised with buses diverted via South Rd. You could leave access to Sainsbury's but the entrance should be made two way with the current exit route closed off.
109A High Street	A hope for the future of Midsomer Norton Town Centre	High St	Much more should be made of the river through the town



## A10 Responses from online map

16 South Road	A hope for the future of Midsomer Norton Town Centre	South Road car park	Free car parking to be in tune with vision of regenerating Midsomer Norton, its well-being and employment situation
20 High Street	A hope for the future of Midsomer Norton Town Centre	High Street	Daylight the section of river that runs under the street. The river is thought very highly of in Midsomer Norton and adds to the character of the place
111 High Street	A hope for the future of Midsomer Norton Town Centre	River Somer	Daylight the river where it is currently culverted in front of the British Heart Foundation
5 High Street	A hope for the future of Midsomer Norton Town Centre	High Street	This street could be made so much more attractive. The Tithe Barn is an asset which not many people in Midsomer Norton know about. It is apparently the second oldest building in Midsomer Norton after the old Priory itself
30 Priory Close	A hope for the future of Midsomer Norton Town Centre	Tithe Barn	This is the second oldest building in Midsomer Norton, but most of the residents do not know it exists. The oldest is the Priory just up the road. This street should be improved
32 North Road	A hope for the future of Midsomer Norton Town Centre	Wellow Brook	Improved connection to Wellow Brook
8 Elm View	A hope for the future of Midsomer Norton Town Centre	High street	How on earth was Poundland allowed to paint this building in this god awful colour, it's tacky & makes the high street look dreadful!!! It has to go
95 High Street	A hope for the future of Midsomer Norton Town Centre	High street	These houses & gardens are an absolute disgrace, they could be such an attraction if the people who lived there cared even slightly! They look like slums
89 High Street	A hope for the future of Midsomer Norton Town Centre	High street	The alley way next to Masala is always full of rubbish & there's always a larger wheeled bin next to the pavement this needs to be tidied up & the wheeled bin put out of sight
	A hope for the future of Midsomer Norton Town Centre	River somer outside Somervale School	Overgrown vegetation & full of litter & looks like the water has a scum on it. Let's face it the council can't even clear weeds from road's & pavements anymore so this scheme to get people to make suggestions to improve MSN is laughable, surely if councilors actually walked through MSN they could see themselves what a sorry state it's in, but then it's the council that have let it get to this state in the first place!
10 Station Road	A hope for the future of Midsomer Norton Town Centre	Old Brewery	If the old brewery cannot be demolished could you divert the road through the factory entrance, round the brewery and rejoin the main road further down. Put bollards in to block the existing road and allow resident access only.
5 North Road	A hope for the future of Midsomer Norton Town Centre	High Street	High street traffic should be reduced in volume and speed, similar to Widcombe Parade in Bath where a permissive route has been created and speeds are kept to 10mph

## A10 Responses from online map

107A High Street	A hope for the future of Midsomer Norton Town Centre	The River Somer	River lights would look stunning in the evening.
The Island	A hope for the future of Midsomer Norton Town Centre	Town Hall	This building needs storage so it can be used for more community groups and generate income. An extension would provide this.
38-39 High Street	A hope for the future of Midsomer Norton Town Centre	Lidl	McDonald's please
High Street	A hope for the future of Midsomer Norton Town Centre	The Library	It would be very beneficial for the community if our excellent library was open on Saturday afternoons
133 High Street	A hope for the future of Midsomer Norton Town Centre	Across from One Stop	The pavements around here are a mess and not pedestrian friendly.
14 The Island	A hope for the future of Midsomer Norton Town Centre	Top of the Island	It's too dark here and doesn't feel safe.
	A hope for the future of Midsomer Norton Town Centre	The Island	A large pedestrianised area at the Island would be great for events and markets.



## A11 Engagement responses from drop-in events

Response Type	Original Response
Love about current situation	Free car parking
Love about current situation	Lots of convenient parking
Love about current situation	Travelling from Bristol to visit the market
Love about current situation	The markets on the high street
Love about current situation	The sense of local community
Love about current situation	The strong sense of community in the town
Love about current situation	The new town square and what it could bring to the town
Love about current situation	Community spirit
Love about current situation	Working class culture and deep family roots. Coal mining and iron mining heritage
Love about current situation	The local radio station, Somer Valley FM
Love about current situation	People are happy to chat!
Love about current situation	Community events and general good will of volunteers
Love about current situation	Friendly people, shops, pubs
Love about current situation	One thing I love is the library
Love about current situation	The Hollies garden
Love about current situation	The river on the high street - keeping it clean and its attracting of wildlife
Love about current situation	The river on the high street
Love about current situation	The Greenway
Love about current situation	River and Town Park
Love about current situation	The river running through
Love about current situation	Park
Love about current situation	The river and wildlife
Love about current situation	The heritage buildings - they need looking after
Love about current situation	The historic buildings
Love about current situation	The outdoor spaces in the summer
Love about current situation	There are places to sit and enjoy chats and food
Love about current situation	The range of practical shops on the high street
Love about current situation	Independent shops and cafes
Love about current situation	Independent shops

## A11 Engagement responses from drop-in events

Love about current situation	Little businesses
Love about current situation	Shops
Love about current situation	Football coaching course
Love about current situation	Shops
Love about current situation	Coffee
Love about current situation	New shops including Poundland
Love about current situation	Good buses
Love about current situation	Sport shop
Love about current situation	Coffee shops
Love about current situation	Library
Love about current situation	Friends
Love about current situation	Toy shop
Love about current situation	Church
Love about current situation	Equal distance to Bath, Wells, Shepton Mallet, Frome - bus service
Love about current situation	New buses
Love about current situation	Sport shop, Poundland and Pokemon shop
Love about current situation	Hairdresser
Love about current situation	Laundrette
Love about current situation	Shopping
Love about current situation	Charity and toy shops, and library
Would like to see in future	Accessible toilets in the town centre
Would like to see in future	Better accessibility for older residents around the high street
Would like to see in future	More disabled parking - only one space currently on High St.
Would like to see in future	Pavement surface on the south side of North Road is uneven and hard for residents, particularly older & with mobility issues.
Would like to see in future	Better disabled access and public toilets
Would like to see in future	Better accessibility to shops/high st for people w/ wheelchairs
Would like to see in future	Accessible toilets
Would like to see in future	More flexible spaces to meet for kids / young people. Comment on only available options being soft play and needing firm booking times.
Would like to see in future	More creative kids activities available, not so structured, but place for flexible activities.



## A11 Engagement responses from drop-in events

Would like to see in future	somewhere parents can go with their kids.
Would like to see in future	More things for teens and young people to do.
Would like to see in future	a splash pool for kids in MSN
Would like to see in future	A youth theatre
Would like to see in future	A park for teens, with bigger play equipment
Would like to see in future	Kids play park
Would like to see in future	More activities for young and old
Would like to see in future	Children's soft play area
Would like to see in future	More investment into activities/events for young people and children
Would like to see in future	Things to do for young people
Would like to see in future	A college like the one in Radstock so young people have better opportunities
Would like to see in future	An event to support start-ups to help new and small businesses. Like Frome, support through cheaper vacant units and subsidised market space.
Would like to see in future	Support small traders / businesses
Would like to see in future	Council help with social media presence for local businesses to allow for better marketing/attraction to the local area.
Would like to see in future	Getting vacant units open and occupied! Facilitating better affordability for small businesses
Would like to see in future	Shopfront improvements
Would like to see in future	A well cared-for high street - good maintenance and shopfront improvements
Would like to see in future	Provision of support to shop keepers to encourage them to take action re sustainability - eg. reducing energy, reusing bags, cutting food waste, buying/sourcing locally. Provide them with certificates to demonstrate what they are doing
Would like to see in future	Uniformity of shop fronts
Would like to see in future	Make Holly Crt more attractive with rates/rents
Would like to see in future	The car park needs to be bigger
Would like to see in future	Residents to be able to use the council car park out of its working office hours?
Would like to see in future	Removal of car parking in front of Dorothy House (charity shop) on High St. next to Hollies Garden
Would like to see in future	Refurbishment of car park - new lines and layout
Would like to see in future	Free car parking
Would like to see in future	Free parking for owners of small businesses (e.g. Signals, Somer Fine Foods, Out of Asia, etc)
Would like to see in future	Free parking
Would like to see in future	Hopefully free parking will remain!
Would like to see in future	Free parking

## A11 Engagement responses from drop-in events

Would like to see in future	South Rd Car Park - 3hrs rather than 2hrs for free short stay parking, so can make most of visit
Would like to see in future	Town council surgeries for local issues in the Hollies.
Would like to see in future	Garden centre
Would like to see in future	Cat café on the high street - a fun and quirky attraction?
Would like to see in future	create enough footfall for staple chain shops we need, such as Iceland or Boots Pharmacy, etc.
Would like to see in future	Would like to see an independent gym
Would like to see in future	A Gaming centre in MSN
Would like to see in future	A board game café in MSN
Would like to see in future	Lego shop
Would like to see in future	No chain shops
Would like to see in future	Less barber shops
Would like to see in future	Less barbers and hairdressers
Would like to see in future	Attracting a more up-market pub to high street area
Would like to see in future	Attract more chain restaurants and cafes
Would like to see in future	I hope for a full high street! Not empty shops (eg Lidl) and more charity shops!
Would like to see in future	Poundstretchers and Poundland stores
Would like to see in future	Increase diversity of shops
Would like to see in future	More well-known branded shops
Would like to see in future	A Boots or Superdrug
Would like to see in future	Improve water flow in the river
Would like to see in future	More trees
Would like to see in future	Make more of the riverfront
Would like to see in future	More outdoor activities and cycle paths
Would like to see in future	Tidy up river at Somervale
Would like to see in future	Clear rubbish at St Chads
Would like to see in future	More trees
Would like to see in future	Make more of the river visible, and improve pedestrian access to the river
Would like to see in future	Care and pride in maintaining the historic buildings
Would like to see in future	Bringing the history and architecture together along with social areas and play areas
Would like to see in future	Renovate old buildings
Would like to see in future	Buildings in the South Road car park - renovate and re-use - cinema or theatre?



## A11 Engagement responses from drop-in events

Would like to see in future	Art studios in the old brewery
Would like to see in future	Library open for longer in the day, think is underused space, could be a catalyst for more activity on the high street.
Would like to see in future	Better use of the Somer Centre and a bigger farmers market
Would like to see in future	More community spaces - like Radstock's old printworks
Would like to see in future	Town hall open soon - use for a creative community use!
Would like to see in future	A museum in MSN
Would like to see in future	A great art centre for everyone
Would like to see in future	More spaces to socialise on the high street
Would like to see in future	A community kitchen, community fridge, somewhere to cook and eat hot food for free. Supermarkets donate food.
Would like to see in future	A good mix of retail and social/cultural spaces
Would like to see in future	More places to gather
Would like to see in future	A place to swap unused items/junk
Would like to see in future	Somewhere for sharing things - a library of things, community kitchen, etc
Would like to see in future	A climate hub
Would like to see in future	Space for information and conversation about climate, and what people can do
Would like to see in future	Set up MSN climate hub/café
Would like to see in future	Share and repair café
Would like to see in future	Climate café, death café, support café
Would like to see in future	More shared spaces for everyone to use, including young people
Would like to see in future	A new community space which includes a café
Would like to see in future	Pavement on East end of highstreet (in front of Poundland) unsafe - want better feeling of safety without needing to criss-cross the rode due to lack of pavement.
Would like to see in future	North Way - better safety for pedestrians. Cycle path isn't well marked and cyclists travel at high speed.
Would like to see in future	Better access to green spaces from the high street
Would like to see in future	Improving crossing safety in upper high street, especially more pavements at the Stones Cross end
Would like to see in future	More crossing points in the high street
Would like to see in future	Pedestrianised high street - people spending time on the high street, shopping locally, enjoying the river and green spaces
Would like to see in future	Footpaths depicted on future iterations of project map, to encourage more thinking about movement by foot - eg. cut-through between Island and One Stop
Would like to see in future	A more welcoming and better cared-for entrance via South Road alleyway to the high street
Would like to see in future	No cars

## A11 Engagement responses from drop-in events

Would like to see in future	Pedestrianisation
Would like to see in future	Limit cars
Would like to see in future	Better signage for church and Friendship garden
Would like to see in future	Easier walking accessibility
Would like to see in future	Improve access through Holly Court
Would like to see in future	Better signage (South Rd/alley)
Would like to see in future	Making the high street more friendly for disabled users, especially at the western end of the high street
Would like to see in future	Less construction and a quieter high street
Would like to see in future	More bins
Would like to see in future	Bigger bins - deal with littering
Would like to see in future	Fix street lights at the Hollies
Would like to see in future	More cameras
Would like to see in future	Bigger bins
Would like to see in future	More places to sit and eat on the high street
Would like to see in future	More nice seating, especially in the Garden of Friendship
Would like to see in future	Better bus routes for small villages and better shelters
Would like to see in future	Holly Court improvements, vintage quarter for example
Would like to see in future	Something happening with Holly Court
Would like to see in future	More Curo housing
Would like to see in future	Holly Court - investment needed to renew and bring more traders
Would like to see in future	A circus day! And other family events (like in Shepton Mallet)
Would like to see in future	A town 'beach' as a temporary urban design intervention
Would like to see in future	New town square could detract from the rest of the high street - need good connection with it not to compete
Would like to see in future	More indoor activities for the winter.
Would like to see in future	Bring back Easter events that happened previously in the town park - perhaps trial again.
Would like to see in future	Bouldering wall in the sainsbury car park.
Would like to see in future	More things like this event for families and kids - silent disco, fun events. Think should happen at every market
Would like to see in future	Bath area play project events - bring it to MSN!
Would like to see in future	Outdoor theatre, open air concerts + busking with young people in the town centre
Would like to see in future	A Maze in MSN



## A11 Engagement responses from drop-in events

Would like to see in future	A growing community involved in events and shopping local
Would like to see in future	Make more of what we have now! Amphitheatre, Somer Centre as café, food festivals and community hub
Would like to see in future	I would love to see Midsomer Norton have a maze for everyone to enjoy all year round!
Would like to see in future	More high st events
Would like to see in future	Better traffic flow at bottlenecks in the high street
Would like to see in future	Sleeping policemen?
Would like to see in future	Silver St - South Rd traffic light sequencing could do with improvement to stop back-ups
Would like to see in future	Cinema / theatre
Would like to see in future	Ten pin bowling, darts shop, pool bars, skittles bars, football kits
Would like to see in future	Craft shop, Peacocks, ice skating, shoe shop, bird watching
Would like to see in future	Signage for people who can't read
Would like to see in future	Artisan shops
Would like to see in future	A better designed South Rd car park - spaces are too narrow and lines are invisible
Would like to see in future	Wider pavements for wheelchairs
Would like to see in future	Game and card shop
Would like to see in future	Cinema
Would like to see in future	Sports shop
Would like to see in future	Greengrocers
Would like to see in future	Cinema
Would like to see in future	Costume prop shop
Would like to see in future	Cinema
Would like to see in future	Better selection of shops - too many barners, nailbars, takeaways
Would like to see in future	Town Hall restored
Would like to see in future	Public toilets
Would like to see in future	Free parking
Would like to see in future	Sport bar, dart shop, game shop
Would like to see in future	Morrisons
Would like to see in future	Disabled parking
Would like to see in future	No more charity shops

## A12 Notes from online briefing sessions and business visits

### High Street Business Visits - 7 October, 1-3pm

*77 businesses spoken to*

*33 businesses delivered flyer*

Concerns about parking charges x3

More shopfront improvements

Supporting independent high street businesses

Develop illustrated map of businesses

More work done on upper end of high street

New traders association being set up - currently 125 businesses engaged

More heritage led shopfront interventions

### Town Council pre-meeting presentation - 7 October, 6-7pm

*1 Officer*

*6 Town Councillors*

Would like to see/share list of community stakeholder groups for consultation

Share back Radstock RAP for some ideas of interventions

Would like to consider opportunities for sharing engagement opportunities for forthcoming Town Council Strategy

Important to ensure engagement strategy and plan considers user groups who are not tech literate

Important to ensure engagement strategy and plan considers youth groups in MSN - potential link ups via schoolteachers on council

### Virtual Drop-Ins - 10 October, 12pm and 5pm

*3 residents*

*1 landlord*

*1 unknown*

Reaching elderly residents - can updates be provided in the Journal and information displayed in the library?

Explore opportunities for unlocking heritage - bringing brewery back into original use like the Town Hall

Holly Court - not a positive entryway into the town

Poor foot access to St Chad's - would like to see improved

Would like to see on street parking retained to keep traffic

Buildings like the Almhouses, Old Brewery and Catholic Church should be celebrated

Didn't know where the park was - better wayfinding from high street

South Rd Access - not the best entryway into the town - not obvious where shops are

Would like to see a better variety of shops - quality goods

Some car parks are not particularly pedestrian friendly, especially Lidl



# A13 Example presentation material from stakeholder briefings

## IMAGINE | Midsomer Norton

Old Brewery Quarter Town Centre Masterplan  
& Regeneration Action Plan

Bath & North East  
Somerset Council

Improving People's Lives

We're starting a new conversation about the future of your Midsomer Norton. We know that there are opportunities to improve the town centre, and we want to explore how we can ensure that it continues to be a vibrant place.

We want to find out what local people love about Midsomer Norton town centre, and what improvements are needed in future. This is a chance for you to have your say and help build a vision for a newly imagined Midsomer Norton.

We are creating an updated plan for the town centre in two parts:

- The **Old Brewery Quarter Town Centre Masterplan**, and
- The **Regeneration Action Plan**.

Funded by the Housing and Regeneration Enabling Fund we build on the work of the High Street HAZ programme, which already acted as a catalyst for multiple successful funding bids for the town centre totalling £3.7m.



### IMAGINE....



Have your say, find out more and explore our events programme online at [bathnesregen.co.uk](http://bathnesregen.co.uk)

## Old Brewery Quarter Masterplan

Bath & North East  
Somerset Council

Improving People's Lives

The **Old Brewery Quarter Town Centre Masterplan** will focus on an area centred around the Old Brewery buildings at the lower end of the town centre.

It will form a long-term strategic vision, exploring opportunities for public interventions and private investment, including the delivery of homes.



## Regeneration Action Plan

Bath & North East  
Somerset Council

Improving People's Lives

The **Regeneration Action Plan** will identify priority projects for increasing the vibrancy of the town centre and attracting more visitors and investment. This could include areas such as events, skills, public realm improvements, heritage assets, sustainable travel, and tourism.

The area encompasses a wider area of focus than the Masterplan, covering the length of the High Street.



## Project ideas

Bath & North East  
Somerset Council

Improving People's Lives

### Priority locations



### Project ideas



## Project timeline

Bath & North East  
Somerset Council

Improving People's Lives

### Discover

Sep - Nov 24

### Develop

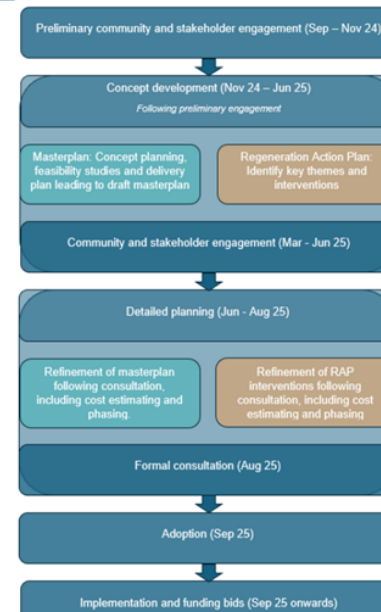
Nov 24 - Jun 25

### Design

Jun 25 - Aug 25

### Deliver

Sep 25 onwards

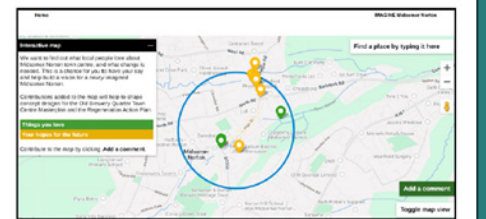


## Discover stage - community engagement

Bath & North East  
Somerset Council

Improving People's Lives

- Project website: [www.bathnesregen.co.uk](http://www.bathnesregen.co.uk)
- Interactive map
- Drop-in events
  - Virtual drop-ins - 10 Oct
  - Farmers Market - 2 Nov
  - Climate Conversations - 20 Nov
  - Christmas Light Switch-On - 28 Nov



[Back to activity summary](#)



## A14 Artist's report

Artistic approaches can open up people's imaginations to ideas that might seem inconceivable / impractical, we can learn about what they really want and work backwards towards something more practical - e.g. one young person suggested a cat cafe - literally a cafe which has many cats in it. Whilst this may not be practical (I'm not sure - safeguarding etc) there may be scope for making the town centre more pet-friendly and this can carry wellbeing benefits. It might be interesting to explore the barriers that people face with bringing their pets into the town centre.

Leveraging artists' networks to draw people into the consultation who may not have attended. e.g. My facebook post was shared by a friend who knows my work and lives in London to her friend who lives in MSN who I don't know - "you should check this out, Kevin is great etc". This woman came along, participated in the engagement and then had lots to say about what she felt the town needed. Even if the specific engagement had no impact on her views, it got her along to the event and 'warmed her up' so that she shared her views when she might otherwise not have done. To give another example of this, an old gymnastics coach of mine turned up with her child and partner, and she invited another friend who arrived later - they would have been unlikely to come without the fact that they wanted to come say hi to me

Intergenerational conversations - I saw parents asking their children about what they'd like to see in the town centre - this may not be conversation they have ever had with their child and may help parents to understand how to improve their child's engagement with this town centre.

**Visually impactful** - by having lots of colourful chalk drawings over the floor, a strong visual presence was achieved which had the effect of drawing other families into the space - this may include 'passers by' who we would not be able to access by internet communication, therefore diversifying voices.

**Broader representation** - listening to ideas from children who might not be able to contribute in other ways which are not movement/play-oriented, making potentially complex ideas accessible to younger minds.

**Developing positive relationship between council, market traders and public** - we elicited many smiles from the market traders as we passed by, introducing

a little train of dancing people into the space, and then moving through so we didn't get in anyone's way. The candle stall next to us said "I'd love to have you here every week".

**Reciprocity** - we gave our audience a free experience which was enjoyable for them, either directly or through the experience of their children's enjoyment. After this, their sharing of feedback had a reciprocal feeling.

**Ownership** - by moving through the regeneration spaces whilst developing ideas, participants might gain a greater sense of ownership over the outcomes.

**Longer term engagement** - such was the positive feedback from the artistic experience, many participants would likely come back if invited into a similar experience to develop the engagement.



Delivered in partnership by:

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Bath & North East  
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